

Privacy Policy



EDUCATION APPRAISAL
INSPIRING GROWTH

At Education Appraisal, we value the privacy of our users and are committed to protecting their personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard the personal data of our website visitors and users. Please read this policy carefully to understand our practices regarding your personal information.

Information We Collect

We may collect certain types of information from users of our website, including:

- Personal identification information (such as name, email address, phone number, and mailing address) provided voluntarily by users.
- Non-personal identification information, including browser details, IP address, and other technical information collected automatically by our website through the use of cookies and similar technologies.

How We Use Collected Information

We may use the collected information for the following purposes:

- To personalise user experience: Information helps us to understand how our users interact with our website and to customise their experience accordingly.
- To improve our website: We continually strive to enhance our website based on the feedback and information received from users.
- To send periodic emails: We may use the email address provided to respond to inquiries, questions, and other requests. Users may also receive occasional updates, newsletters, and promotional materials related to our services. Users have the option to unsubscribe from such communications at any time.

How We Protect Your Information

We adopt appropriate data collection, storage, and processing practices, as well as security measures, to protect against unauthorised access, alteration, disclosure, or destruction of your personal information, username, password, transaction information, and other data stored on our website.

Sharing Your Personal Information

We do not sell, trade, or rent users' personal identification information to others. However, we may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates, and advertisers.

Third-Party Websites

Users may find advertising or other content on our website that links to the sites and services of our partners, suppliers, advertisers, sponsors, licensors, and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our site. Browsing and interaction on any other website, including those that have a link to our website, are subject to that website's terms and policies.

Compliance with Laws

We will disclose your personal information if required to do so by law or in response to valid requests by public authorities (e.g., a court or government agency).

Changes to This Privacy Policy

Education Appraisal has the discretion to update this Privacy Policy at any time. When we do, we will revise the updated date at the top of this page. We encourage users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect.

Your Acceptance of These Terms

By using our website, you signify your acceptance of this Privacy Policy. If you do not agree to this policy, please do not use our website. Your continued use of the website following the posting of changes to this policy will be deemed your acceptance of those changes.

If you have any questions about this Privacy Policy, the practices of this website, or your dealings with this site, please contact us at info@educationappraisal.com.

This Privacy Policy is effective as of 7th August 2024 and replaces any previous versions.